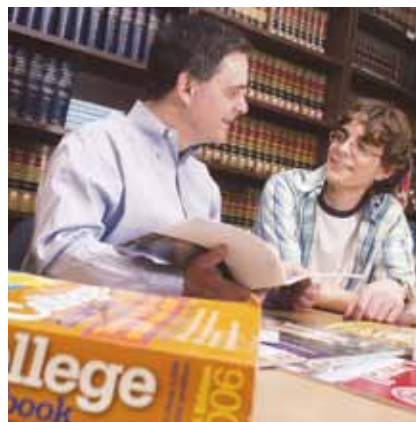


# *Now More Than Ever: The Campaign for JEVS Human Services*



# Case for Support - Three-Year, \$2.5 Million Initiative

---

J EVS Human Services was founded seventy years ago to meet the employment needs of Jews in our community, many of whom had fled anti-Semitism and discrimination in Europe. It has grown and evolved to meet the needs of people from all walks of life seeking to realize their personal and vocational potential. We now provide a wide range of services including:

- Community-based and in-home supports for individuals seeking independence outside of institutional settings;
- Vocational skills training;
- Addiction treatment programs;
- Career services for young and old;
- Residential and vocational services for adults with intellectual, developmental and emotional disabilities;
- Programs to support smooth transitions from school to life for young people.

Although JEVS Human Services has grown exponentially in the scope of what we do and the people we serve, we have not wavered from our core value:

**we make hope happen by helping people help themselves.**

But it's the way in which we achieve our mission that sets us apart. Harnessing the creativity and commitment of our employees and volunteers, we partner with our clients to understand their needs and craft solutions offering them and our public and private funders effective and efficient solutions—a solid “return on investment.” **Last year we helped “make hope happen” for more than 21,000 of the most vulnerable individuals in our community.**

We've capitalized on our ability to leverage public funding to deliver human services with maximum return on investment. However, we are now facing unprecedented challenges. With cuts in federal, state and local public funding; increased demands on philanthropic resources, coupled with the far-reaching impact of a weak economy; a seemingly “jobless recovery”; and more people in our community needing our services; has made it more difficult for us to **fulfill our critical mission:**

*JEVS Human Services enhances the employability, independence, and quality of life of individuals through a broad range of programs. Consistent with our core principles and entrepreneurial spirit, JEVS Human Services creates innovative and sustainable solutions to address current and future community needs.*

JEVS is committed to continue fulfilling our mission in spite of these challenges. That's why we are asking you to participate in JEVS' *Now More Than Ever* campaign, a three-year, \$2.5 million fund-raising effort that will ensure our ability to meet our clients' needs. We seek your support to keep our promise of high quality, innovative programs that our community has come to depend upon.

This campaign will enhance JEVS' highly recognized programs as in the core priority areas of:

- *Economic Self-Sufficiency*
- *Promoting Independence*
- *School-to-Life Transitions*

**The time is now. Now More Than Ever. Please join us.**

---

For more information contact Rob Meyer, Chief Development Officer at:



**215.854.1892**



**@Robert.Meyer@jevs.org**



# Economic Self-Sufficiency - \$1.5 Million Goal

## ORLEANS TECHNICAL INSTITUTE:

For more than 35 years our Orleans Technical Institute—a licensed, accredited diploma-granting trade school—has educated a segment of our region’s population that traditionally had few opportunities to join the workforce. Orleans Tech provides skills training and career preparation for positions in the building trades to an economically disadvantaged population.

Orleans Tech also provides training for careers in Human Services and a fully accredited Court Reporting Program which allows individuals to earn an Associate Degree in Specialized Business.

In 2007 JEVS Human Services built a new state-of-the-art trades training facility and campus to improve training and expand work opportunities to include access to “middle skill” jobs. Our goal was to create a sustainable community resource—to give the unemployed and underemployed new chances for success. Orleans Tech’s programs provide viable career options that ultimately result in a lifetime of employment opportunities. The alternative of dead-end, low-wage jobs results in more unemployment, a sense of hopelessness and crime—weakening families and our community.

Unfortunately, the recession has put skills training out of reach for many. We need your support to make it possible for students who want to learn, better their lives and realize their dreams. We have helped thousands of students from all walks of life move toward a goal—learning new skills to enhance their success in the workforce.

**In the last five years, we have placed an average of 68% of our graduates in family-sustaining jobs. Your support can help us to increase the number of students who receive skills training and job placement assistance.**

*“Orleans Tech gave me the skills and confidence to get where I am today—working full-time with a future. If it wasn’t for the school, I’m sure I’d be working dead-end jobs.”*

– Gregory C.

## Your dollars will go toward:

- **Scholarships for students in need**
- **Ensuring cutting-edge programming**
- **Maintaining the state-of-the-art facility**



# Economic Self-Sufficiency - \$1.5 Million Goal

## CAREER STRATEGIES:

The recession has made job loss a critical problem in the Greater Delaware Valley area. JEVS Career Strategies offers help, hope and dignity to individuals as they try to find and keep jobs.

- Last year we served 1100 people with one-on-one counseling and job search workshops.
- We helped 396 individuals with job placement of which we placed 52% of them so far.

We are grateful for the Jewish Federation of Greater Philadelphia's ongoing support to our Career Strategies program. Unfortunately, due to Federation's reduced resources our program funding was cut. **This year we will be able to serve only 800 clients—a nearly 30% reduction.**

Many "newly poor" Jews turn to JEVS Human Services for help. The economy has devastated middle-class families, leaving them unable to afford even the most basic of life's necessities. In many cases, our clients with long work histories are finding themselves unemployed and unprepared for a job search in today's climate.

Funding cuts have also made it more difficult for us to serve the chronically challenged unemployed, whose barriers to work include lack of skills and mental health issues. The longer these clients remain unemployed, the more likely it is that they will never find jobs or realize self-sufficiency.

**Support of this program would allow us to resume providing services to 1100 clients and ensure that Career Strategies is able to meet the growing needs of un- and underemployed Jewish clients.**

*"I was laid off from a job that I had for almost ten years. It was helpful to have an organization like JEVS to ground me, to find a job. They made a huge difference in my ability to get back to work. I am so glad to be working again."*

– Carol C.

### Your dollars will go toward:

- Providing critical services to 1100 clients
- Meeting the growing needs of the un and underemployed Jewish Community



# Promoting Independence - \$500,000 Goal

---

For many years, people with disabilities had one choice—living in an institution. With the evolution of community-based residential options came the realization that merely living outside of an institutional setting was not enough. People with disabilities want a life as part of a community that is meaningful, fulfilling and safe.

JEVS Human Services offers a wide range of services to this population, including group homes and shared living, daily living assistance, social and leisure skills training, peer support, vocational assessment and counseling. With our help, these individuals acquire skills, find employment, improve their abilities to cope with their disabilities, and give back to their communities. Individuals with disabilities discover (or rediscover) their value—while their community does the same.

Our strategy is to develop creative new services that are both cost-effective and focused on quality. We pride ourselves on both the high quality and innovation of our programs, with the ultimate goal of helping the individuals we serve find independence and a role in their communities. Innovation comes in the form of an individualized model, recognizing that the one-size-fits-all approach often found in institutional settings is often not appropriate nor necessary for each person's quality of life.

**State funding cuts have limited our ability to provide basic needs such as food, clothing and shelter to the 102 clients we have living in our group homes.** These homes allow individuals with emotional and intellectual disabilities to live with independence and dignity with the support of a caring and experienced staff.

We provide a specialized environment that enhances each individual's interests and abilities, and emphasizes community involvement, stability, and maintaining important ties to families and loved ones.

**We must raise additional funds to support these programs and to maintain our quality and innovative services.**

*“It’s good to live in my house. I do my laundry and help to make dinner. I like to be able to go to the store for my roommates. It makes me feel independent.”*

– Mike P.

**Your dollars will go toward:**

- **Maintaining the quality and innovation of our services for people with disabilities**
- **Providing basic needs for 102 clients in our group homes**



# School-to-Life Transitions - \$500,000 Goal

---

**J**EVS Human Services' mission includes the critical work of facilitating school-to-life transitions for young people by providing them with a "guiding hand" during this often difficult time in their lives. **We work to improve high school graduation rates, increase admission to post-secondary education and vocational training, and help them with the challenging transitions from school-to-work.** By helping our youth make healthy, personal choices, and guiding them in achieving their educational and career goals, we help them to become caring, productive citizens.

An average public school in Philadelphia has **one guidance counselor for every 400 students**—leaving far too many young people without crucial emotional, academic and vocational help. JEVS provides the critical services that our schools simply cannot offer. We offer several strategies to address these challenges:

**Project WOW (World of Work):** WOW recruits out-of-school youth and teaches them the trade of Property Maintenance, gives them academic training to improve their reading and math skills and prepare them for the GED exam, and help them find jobs that pay a living wage. This program is operated at our Orleans Technical Institute, taking full advantage of its state-of-the-art learning labs. **Of the 149 at-risk, high school students who have enrolled in WOW, 81% have graduated and 63% have been placed into jobs.**

**The Lasko Program for Low-Income Jewish Youth:** This year-round program begins the summer after 11th grade and engages students through graduation. It offers a summer internship, SAT test prep, mentoring from college interns

from our Ash summer program, college counseling and financial aid assistance. **Of the 93 students who have participated, an amazing 99% have graduated from high school and entered college.**

**The Franklin C. Ash Summer Internship Program:** This program places 18 top-notch college students into seven-week internships in Jewish communal service agencies throughout Greater Philadelphia. It fosters the student's understanding of Jewish communal service, promotes career exploration and encourages a stronger understanding of Jewish identity and spirituality. With our financial assistance students are able to provide valuable "manpower," free of charge, to local Jewish communal service agencies. Our students learn the philanthropic and charitable needs of Greater Philadelphia's Jewish community and also mentor high school students in our Lasko program.

**An individual with a four-year college degree enjoys potential earnings double those of a high school graduate, which can translate to as much as \$1 million over a lifetime.**

**We cannot afford to leave more youth on the wrong side of the economic divide.**

**Your dollars will go toward:**

- *Helping youth transition during challenging times in their lives*
- *Providing critical emotional, academic and vocational help to the next generation*



*“The stress of bills and single motherhood finally caught up to my mom. I bounced around, worked late nights and tried my best to get to school. JEVS helped me in many ways. I got an amazing internship, tutoring, and most importantly they cared. I’ll be graduating from high school and can’t wait for college – two things I don’t think would have happened if JEVS hadn’t found me.”*

– Connie T.



---

**Headquarters:** 1845 Walnut Street, 7th Floor | Philadelphia, PA 19103-4707 | 215.854.1800 | [www.jevshumanservices.org](http://www.jevshumanservices.org)

For more information contact Rob Meyer at:  **215.854.1892**  **robert.meyer@jevs.org**  **[www.jevshumanservices.org/donate](http://www.jevshumanservices.org/donate)**

Photography: John Bansemer, Veronica Yankowski, Janet Mason, Jeanette Rattle, Mindy Bogue