

A special thank you to all who made
Strictly Business 2001 possible!

Event Sponsor

Goldenberg Rosenthal, LLP

Award Sponsors

Andrew S. Price Associates,
Alternative Dispute Resolution Services
Buchanan Ingersoll
Mellon Financial Corporation
half.com

Publicity/Video Sponsors

The Comcast Foundation
Cozen O'Connor
POC Media
Wolf, Block, Schorr and Solis-Cohen, LLP

Benefactors

1845 Walnut Associates
Briara Trading Company
Canada Dry Delaware Valley
Bottling Company
Joseph Levine & Son
The Plaza & The Court at King of Prussia

Corporate Underwriters

Franklin C. Ash
The Edward S. Brown Group/
Susan M. Garber
CMS Foundation
Comcast Spectacor Foundation
First Union
Mark Felgoise
Fleet Bank
Independence Blue Cross
Marchelsey Printing Company
Morgan, Lewis & Bockius
PECO Energy Company
PNC Bank
Premier Office Solutions
Seligsohn Hess Company
Corporate Real Estate Services
Sovereign Bank
Philip Spergel, Ed.D.
Toll Brothers, Inc.
Young Adjustment Company, Inc.
Zuckerman-Honickman, Inc.

Patrons

Acme Corrugated Box Company, Inc.
Automatic Data Processing
Argonaut Insurance Company
Ballard Spahr Andrews & Ingersoll, LLP
Bayada Nurses
Bert Forman
Fresh Fields Whole Food Markets
Daniel Gold
MCP Hahnemann University
Pep Boys
Philadelphia Workforce Investment Board
Plotkin-Katz Foundation
Reed, Smith, Shaw & McClay, LLP

Contributors

Acme Markets
Steve Applebaum
David M. Banet & Associates, Inc.
Constance G. Beresin
Brenner & Gordon, P.C.
Doris S. Casper Foundation
Lee A. Casper
Charles Jacquin et Cie. Inc.
Commerce Bank
CRESA Partners
Beryl R. Dean, Esq.
Firsttrust Bank
Michael J. Fogel, Esq
Foundations, Inc.
Walter and Gladys Gershenfeld
GMAC Mortgage Corporation
Elinor Hewitt
Honeywell DMC Services
Hot Rooms-Chicago
Infonatics
Internap
Gary Johnson-McNutt
Bill McKeown
The Melior Group, Inc.
National Retail Federation
Mr. and Mrs. David King
PA Early Stage
Penn Fishing Tackle Manufacturing Company
Performance Concepts
Diane Posternack
Kristen Rantanen
Bozena E. Robertson, Ph.D.
Peter Rothberg
The Savitz Organization
Smith-Edwards Dunlap Company
Jay Spector
David D. Stephens
Lee Tabas
Marianne F. Van Fossen
Paul J. Walker & Associates
The Honorable Constance H. Williams
Gail Zukerman



JEVS Jewish Employment and Vocational Service
PAIRING JOB SEEKERS & EMPLOYERS FOR 61 YEARS.

Ready for SB 2002?

The 4th annual JEVS Strictly Business event is around the corner. Volunteers and staff at event headquarters are working hard to ensure that this event is even more inspiring and memorable than last year.

Strictly Business is not just another event.

It's an event that honors employers who are contributing to the health of the region's economy through a commitment to workforce development.

It's an event that recognizes those businesses that have developed relationships with JEVS to facilitate hiring and retention of trained, hard-working, dedicated employees.

It's also an event that applauds JEVS' customers who have faced great obstacles and found the strength necessary to achieve their personal and career goals.

SB also raises important resources that fund scholarships to JEVS vocational assessment, job readiness, skills training and career management services for individuals in need.

Strictly Business 2002 is about achievement, leadership, innovation and inspiration—the ideals of the JEVS mission. This year's keynote speaker, Stephen D. Steinour, Chairman & CEO of Citizens Bank of Pennsylvania, shares these ideals. Leading Citizens Bank's operations in Pennsylvania, Steve's commitment to his customers is summed up in the Bank's trademark tag line, "not your typical bank." His commitment to the economic health and vitality of our region is realized in his work with a number of organizations including Greater Philadelphia First, the Greater Philadelphia Urban Affairs Coalition and the Greater Philadelphia Chamber of Commerce.

With this event, JEVS hopes to surpass this year's fund raising goal of \$130,000. Employers and individuals can help JEVS exceed its goals through event sponsorships of \$5,000 to \$250. Sponsorship details can be found on the forthcoming Strictly Business invitation or by calling 215-854-1827.

Award Presentations

- Business Leadership Award •
MARRIOTT CORPORATION
- Business Service Award
CENTER CITY DISTRICT
- Business Solutions Award
PIZZA HUT / DUCKREY ENTERPRISES, INC.
- Inspiration Award
ROBYN & L. STEPHEN KELLER, JR.

Strictly
Business

For employers, funders, donors and friends of JEVS

UPdate 2002
summer edition

JEVS Strictly Business

SB 02 an awards and networking luncheon

Thursday, October 10, 2002
Wyndham Franklin Plaza Hotel
17th & Race Streets
Philadelphia, Pennsylvania

Registration/Networking

• 11:30 am

Luncheon

• noon – 1:30 pm (promptly)

Featuring



Master of Ceremonies

Larry Mendte
Anchor, NBC 10



Keynote Speaker

Stephen D. Steinour
Chairman & CEO,
Citizens Bank of Pennsylvania

CITIZENS BANK
Not your typical bank.

Tickets are still available!
RSVP by September 23
For more information, call 215.854.1877.

Employees are the essential foundation that stabilizes, supports and strengthens a business or organization. JEVS reinforces this foundation by providing a broad base of employment and training services that bring employers—from Fortune 500 companies to small, family-owned businesses—together with hard-working, motivated job seekers from all walks of life. Through the Workforce Solutions program, JEVS provides further help to area companies with customized-to-your-needs training and consulting services to build a stronger workforce and a solid framework on which growth can be realized.

Whether a business needs to upgrade the skills of workers, hire new, well-trained employees, secure more customer service-oriented workers, retain quality employees, or manage the impact on staff when the business restructures or downsizes—JEVS helps area companies turn their workforce into their most valuable asset. JEVS Workforce Solutions offers a comprehensive range of corporate training resources and consulting services designed to maximize employee performance and provide the "edge" that employers and their employees need to remain successful in today's highly competitive and ever-changing markets.

These services—or "workforce building tools"—include customized:

- technical skills training
- soft skills training
- workforce planning
- new employee recruitment
- customer service training
- specialized staff training

Working with companies to enhance the skills and abilities of their employees and foster their career development, JEVS Workforce Solutions helps companies enhance their business with exactly the kind of workers they need: employees who are motivated, fully prepared, and well-trained to meet the company's expectations and job demands...and who are major contributors to higher profits and a healthy bottom line.

JEVS Workforce Solutions offers competitive rates, and services can be offered at your location or at JEVS' training sites located throughout the Greater Philadelphia area—at your convenience!

To build your business by maximizing employee potential, and to create a climate of progress within your organization, please call us and discover how JEVS Workforce Solutions can make a difference: 215-854-1876.

JEVS gratefully acknowledges the generous support of the following SB 2002 donors:

Event Sponsor
Citizens Bank

Award Sponsors
Andrew S. Price Associates,
Alternative Dispute Resolution Services
Buchanan Ingersoll
Goldenberg Rosenthal, LLP

Publicity/Video Sponsors
Cozen O'Connor
eBay's Half.com
POC Media
Wolf, Block, Schorr and Solis-Cohen, LLP

Benefactors
Acme Corrugated Box Company, Inc.
Briara Trading Company
CR Creations, Inc.
The Plaza & The Court at King of Prussia
Zuckerman-Honickman, Inc.

Corporate Underwriters
Ash Family Foundation
Daniel Gold
Marchelsey Printing Company
PNC Bank
Seligsohn Hess Company
Corporate Real Estate Services
Young Adjustment Company, Inc.

Patrons
Argonaut Insurance Company
Lee A. Casper
Esquire Deposition Services
Bert Forman
Foundations, Inc.
Philadelphia Workforce Investment Board
Plotkin-Katz Foundation
Philip Spergel, Ed.D.

Contributors
Steve Applebaum
Constance G. Beresin
Alvin Boardley
Beryl R. Dean, Esq.
Stefanie Fine
Brener & Gordon, P.C.
Walter J. Gershenfeld, Ph.D.
Hot Rooms-Chicago
The Melior Group, Inc.
Penn Fishing Tackle
Manufacturing Company
Diane Posternack
Kristen Rantanen
Peter Rothberg
Smith-Edwards Dunlap Company
Jay Spector
Leon C. Sunstein, Jr.
Gail Zukerman

Strictly Business 2002

Honorary Committee

- Stephen D. Steinour, Citizens Bank,
Honorary Chairman
- Congressman Robert A. Borski
Congressman Robert A. Brady
Secretary Johnny J. Butler,
PA Department of Labor & Industry
State Representative Lita Indzel Cohen
State Representative Dwight Evans
Congressman Chaka Fattah
Attorney General Mike Fisher
State Senator Vincent J. Fumo
Sallie Glickman, Philadelphia Workforce
Investment Board
Congressman Joseph M. Hoeffel
Secretary Feather O. Houstoun,
PA Department of Welfare
State Senator Vincent Hughes
Ernie Jones, Philadelphia Workforce
Development Corporation
State Senator Shirley M. Kitchen
Jeremy Nowak, The Reinvestment Fund
Charles P. Pizzi, Greater Philadelphia
Chamber of Commerce
The Honorable Edward G. Rendell
Brian L. Roberts, Comcast Corporation
Senator Rick Santorum
State Senator Allyson Y. Schwartz
Governor Mark Schweiker
Senator Arlen Specter
State Senator Michael Stack
Mayor John F. Street
State Senator Christine Tartaglione
Councilwoman Anna C. Verna
State Senator Anthony Hardy Williams
State Senator Connie Williams

Strictly Business Update is published semiannually by the Jewish Employment and Vocational Service (JEVS) for employers, funders, donors and friends.

Editorial Committee:
Kristen Rantanen, Director of Communications & Public Affairs
Amanda Freese, Communications Manager
Jeanette Rattle, Communications Manager
Patricia Lewis, Special Events Manager
Katherine Shinholster, Development Associate

Don't miss SB 2002! Call 215.854.1877!

SERVING UP SUCCESS

Success on the job can be measured in lots of ways.

For 21-year-old Amy Grasley of Philadelphia, her job success began with finding focus in her daily routine. Overcoming the anxiety that accompanies her learning disability was something she needed to tackle in order to become successful in all aspects of her life. With support from JEVS' Orleans Industries, Amy found stability and confidence in a great job.

When Amy tentatively walked into the Orleans Supportive Employment Program, the staff was there to ease her mind and help her meet her goals. This program helps adults with emotional, intellectual, physical and learning disabilities who are eager to work. A program coordinator assists during the job readiness training and hiring process, then a job coach provides on-the-job support until the employee feels comfortable enough to handle work responsibilities on their own.

Over a year ago, Amy started at the Ruby Tuesday restaurant as a salad bar attendant. Within one month, she earned the "Wow" Pin of Achievement from the general manager. With brand new confidence, Amy began to request more responsibility and add extra duties to her daily tasks. It didn't take long before she was promoted to the position of hostess. This once shy and anxious young woman showed the drive necessary to overcome her adversity and move ahead.

Because of Amy's extreme level of anxiety about learning new tasks, she had the tendency to lose focus and over socialize, which led to problems retaining information. According to Amy, she always knew how to "talk to people," but nerves would get the best of her in the workplace. Her only job experience had been through short-term summer work programs and a temp job.

Amy's first week at Ruby Tuesday was tough, but she made every effort to stay focused and overcome her fear this time around. A job coach was there to personally make sure she had the support necessary to retain the job. For Amy, this unique part of the Supportive Employment Program was the most valuable asset. Workshop training helped to prepare her, but on-the-job coaching gave her real confidence.

Obviously Amy has succeeded in her job and excelled as a friendly and outgoing employee. The promotion to hostess was not only a step up for her, but a step into the spotlight! Her manager and co-workers agree that her work is above par and she is a model employee, arriving for work on time every day with consistency, dedication and enthusiasm.

Because of Amy's exemplary performance, the general manager of the Ruby Tuesday in Franklin Mills spread the good word about the Orleans Industries' Supportive Employment Program to other locations. As long as businesses need dedicated employees, JEVS will continue to pair people like Amy with employers who need her skills and commitment.

If you would like to learn more about the programs of JEVS' Orleans Industries, or would like to explore filling an opening with a hard working job seeker, please call 215-728-4400 or visit our web site at www.jevs.org.

Event Committee

- Benjamin E. Zuckerman, Esq.,
Chairman
- Frances Abreu
Franklin C. Ash
Connie Beresin
Burton R. Cohen
Richard Dabek
Beryl R. Dean, Esq.
Amanda Freese
Lewis J. Gordon, Esq.
Albert Greenbaum
Mary Bert Gutman
Ernest M. Kahn, Ph.D.
Ned J. Kaplin
Joshua Kopelman
Patricia Lewis
Adele S. Lipton
Linda J. McAleer
Lorri Meyers
Andrew S. Price, Esq.
Kristen Rantanen
Jeanette Rattle
Peter C. Rothberg
Howard D. Scher, Esq.
Katherine Shinholster
Jay Spector
Philip Spergel, Ed.D.
Linda Spikol
Shari Stern
Leon C. Sunstein, Jr.